



BOYS & GIRLS CLUBS
OF GREATER SAN DIEGO

2004 Annual Report

Richard Dexter: "You can be cool and smart!"

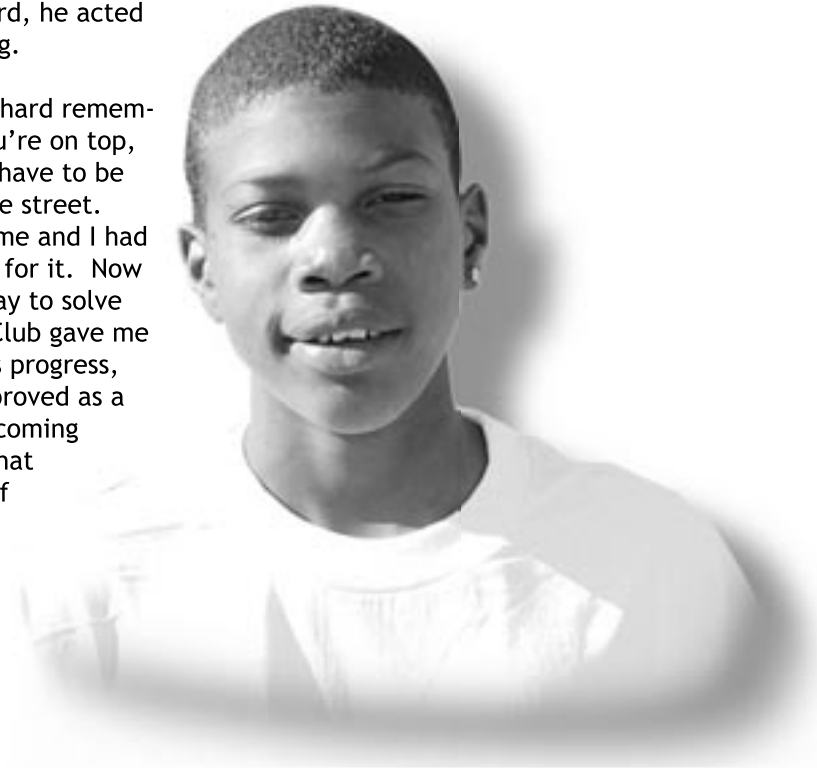
About one year ago, Richard Dexter burst into the William J. Oakes Branch, chasing a Club member with the intention of beating him up. Luis Sosa, Site Supervisor, stopped Richard to calm him down. Struggling and screaming, Richard seemed like an impossible child to reach. While Luis and Area Director Holland Conneely attempted to talk with Richard, he acted as though he was not listening.

Looking back on that day, Richard remembers, "My attitude was: if you're on top, you have to stay on top; you have to be the most feared person on the street. That boy had [disrespected] me and I had no choice but to beat him up for it. Now I realize that it wasn't the way to solve problems. The Boys & Girls Club gave me a chance..." Reflecting on his progress, Richard states, "In here I improved as a person. When I first started coming to the Club, I tried to bring that street life in with me. One of the Club staff members told me, 'You're not out on the streets. The streets are out there. You're in the Club now. In here, we're civilized.' I thought about those words and began to

turn things around in many parts of my life. I realized that my real peers are here in the Club." As it turns out, Richard was listening!

For Richard, the Club provides a safe "home-away-from-home."

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The
Connection

Issue 46 Spring/Summer 2005

2004 Highlights

January

- Grand opening of the Sulpizio Family Branch in Poway
- Groundbreaking of 4S Ranch Branch

February

- Escondido's Mitchell Branch celebrated its 50th Anniversary
- Metro Golf Tournament

March

- Borrego Springs Golf Tournament

April

- Ramona and Linda Vista Branches participated in the local Botball Competition
- You Go Girl Track Meet
- X-Track Air Band Competition

May

- BidForKids.com Event
- Golden Achievement Award Dinner honoring Gary Levine

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Program Spotlight: X-Track

The After School Education and Safety Program (ASESP), established by Assembly Bill AB2284, is a competitive grant program, which offers before and after school funding to school districts and County Offices of Education. The overall goal of the program is to provide youth with outcome-driven academic support, a safe and nurturing environment before-school and after-school until 6:00 P.M., and enrichment programs that increase student resiliency and improve neighborhood safety.

The ASEP program in Escondido is called X-Track and is operated by the Boys & Girls Club. Currently over 2,200 students are enrolled in the program, and each site serves approximately 80-200 children per day. X-Track currently operates at four middle school sites in Escondido:
Del Dios Middle School
Grant Middle School
Hidden Valley Middle School
Rincon Middle School

In the 2003-2004 year-end evaluation, Escondido data revealed that 71% of students who attended X-Track at least 30 days during the 2003/2004 school year,

had improved their regular school day attendance and/or maintained a 95% level of attendance.

97% of parents rate the success of the program in promoting positive behavior as Outstanding to Good.

73% of parents reported a noticeable improvement in their child's academic performance since joining the after-school program.

83% of parents reported a decrease in their child's participation in unsafe and risky behaviors as a result of X-Track.

100% of principals say there is a strong partnership between the after-school program and the regular school day.

100% of principals reported that the safety of the students has improved as a result of X-Track.



Club Programs Provide Positive Outcomes

Local

Art Smart
Careers
Choices & Challenges
Child Development
Just Do It
National KidsDay
Planet Health
Solutions
Sports Leagues
Street Safe
Summer Games
Summer Lunch
Teen Cuisine
Transportation Services

National

Cavity Free Zone
CLUB TECH
Fine Arts Exhibit Program
Fitness Authority
Gang Prevention/Intervention
Goals for Graduation
Image Makers:
Job Ready
Junior Staff
KIDS IN CONTROL
(Safety Awareness Program)
National Photography Program
Passport to Manhood
Power Hour
Project Learn
Quick SMART
Sight for Students
SMART Girls

SMART Moves
Specialized Initiatives
Street Smart
TEENSupreme Keystone Clubs
THE ARTS
Torch Club
Ultimate Journey
Youth of the Year



2004 Highlights continued

Summer

- Summer Games 2004
- Padres donated 2,000 tickets for our kids

August

- 4th Annual National "KidsDay"
- 4S Ranch Branch opened

September

- Ramona Golf Tournament
- Kash for Kids Event

October

- All-Board Retreat

November

- KaBOOM! Playground built at William J. Oakes Branch

December

- Annual Holiday Event
- Teen Leadership Conference
- Bikes for Kids
- Christmas Tree Lane Event



Staff Recognition

At the Boys & Girls Clubs of Greater San Diego, we recognize our employees who go above and beyond their job responsibilities to help make their Club a positive place for the kids, fellow staff, and community members.

These individuals were nominated by their peers or supervisors and, after careful consideration, chosen for the following awards in 2004.

Manager of the Year:

Karen Poznanski

Full-Time Professional of the Year:

Ron Calloway

Support Service Professional of the Year:

Lori Woosley

Part-Time Professionals of the Year:

Hillary Booker & Joyce Janabajal

Level One Professional Achievement Recipients:

Michaela Angel, Sheila Bland, Hillary Booker, Liezel Buenavista, Ron Calloway, Ruth Cassidy, Liz Cerda, Holland Conneely, Christian Cruzeta, Jessica Downey, Sarah Fletcher, Dawn Gonzalez, Cecilia Gonzalez, Edward Hackbarth, Dallas Halligan, Chicho Hernandez, Joyce Janabajal, Ann Moreno, Crisanta Morton, Ruth Myers, Ana Oliveth, Adrian Ortiz, Mila Patocka, Karen Poznanski

Level Two Professional Achievement Recipients:

Krystal Blalock, Andrew Castillo, Cassandra Coleman

Academy of Boys & Girls Club Professionals Recipient:

Chris Endris

Contributors

Patrons - Minimum Cash Contribution \$5,000

A. E. L. Construction
The Alphonse A. Burnand Medical & Educational Foundation
Scott & Noemi Ashline
David & Christine Ashworth
Baker Electric, Inc./Mark & Margie Baker
Bank of America
Bell Charitable Foundation
Garrett & Laurie Bleakley
Boys & Girls Clubs of America
Boys and Girls Foundation
Robert Breitbart
Dr. Bronner's Magic Soaps/Trudy Bronner
Jeff & Kathy Brumfield
Buie Communities, LLC--CO.01
Bob Burkett
Audrey Burnand
Bob & Rosemary Burson
California Alliance Boys & Girls Clubs
Callaway Golf Co. Foundation
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Charriol U.S.A.
Citigroup Foundation
City of San Diego
Community National Bank
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MexiCocina Mexican Kitchen/
Roberto Montoya
Mission Pools/Dunn Family
Roberto Montoya
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Dawna Nerhus
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Ronald McDonald House Charities
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United Way of San Diego
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Wells Fargo
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Jon & Tamra Williams
WL Homes, LLC

In-Kind - Minimum Contribution \$2,500

A1 Roofing
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AMCC
Aztec Vending
B.C. Sports/Bob Carrington
Boar's Head Meat
Borrogo Springs Resort & Hotel
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Mike & Wendy Carey
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Rob Damwijk
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EDCO Disposal Corp.
Firestone Vineyard
Norm Frazier
Gardner Pool Plastering, Inc.

In-Kind - Minimum Contribution \$2,500

Gordon Binder Vision Inst.
Peter Hanson/Huntington Learning Center
Tom Hazard
Kirk & Kim Henson
Hewlett-Packard
Holland America
Home Depot
Quentin Jammer
JJJ Enterprises
KaBOOM!
Marie Calendars
Mayer Roofing, Inc.
Moir Family
Monte Vista Ranch/Johnson Family
Museum of Photographic Art
Newland Communities
James Oliver & Sue Darnell
Pacific Waste
Mike Pack/SunCal Outdoor Advertising
Pic Art
Prographics
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San Diego Padres
San Vicente Inn & Golf Club
James & Tammy Stewart
Sushi on a Roll
Time Warner Cable
Tio Leo's Mexican Restaurant
Titan Corp.
LaDanian Tomlinson
Waterfall Resort Alaska
Barry Wolfert/SD Digital Solution

Benfactors - Minimum Cash Contribution \$1,000

Les & Penny Abshire
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Albertsons
John Alioto/Walters Management
All American Plastic Bags
Allstate Moving System
Alta Dena Dairy
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Aramark Uniform Services
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Brecht BMW/Mini
Bruce M. Jordan DDS, Inc.
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Chris Burt
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Benfactors - Minimum Cash Contribution \$1,000

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Hoist Fitness Systems
Steve & Liz Holliday
HP Employee Charitable Giving Program
Hunsaker & Associates
Insider Mortgage Corp.
Interiors by Decorating Den
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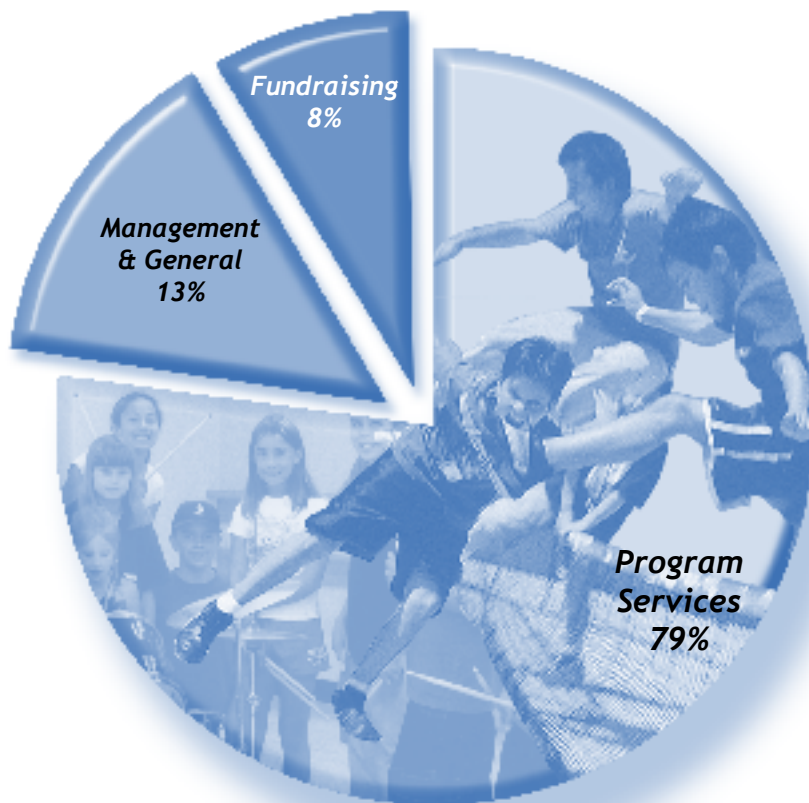
Boys & Girls Clubs of Greater San Diego Report of Operational Finances For Fiscal Year Ending June 2004

Income

<i>Contributions</i>	\$346,737
<i>Foundations</i>	\$745,621
<i>Special events</i>	\$618,750
<i>Government grants/contracts</i>	\$2,291,921
<i>Dues & fees</i>	\$1,037,732
<i>Investments</i>	\$7,832
<i>Miscellaneous</i>	\$304,632
<i>United Way</i>	\$115,393
Total income	\$5,468,618

Functional Expenses

<i>Program services</i>	\$4,108,143
<i>Management & general</i>	\$687,788
<i>Fundraising</i>	\$425,843
Total functional expenses	\$5,221,774



Richard Dexter Continued...

"At first I thought the Club had too many rules. Then I came to find out that the rules are there for a simple reason: they give everyone a chance to be safe. I realized that the club is a place to relax and be safe. If I would have stayed out there I would have been hurt by now or in a gang for sure."

A year ago, Richard was flunking out of school. Now, he proudly brings his report card filled with A's and B's to the Club to share with Luis, Holland and the rest of the staff. "In school, I have really turned my life around in the last year. I almost failed 7th grade from playing around too much and trying to be big on the streets," Richard admitted. The Club provided him with a place that he could do his homework. "I began to see that school is the key to my future. I began to buckle down. Homework became my priority." Friends

became his second priority and he would let them know he needed to get homework done before hanging out. "They laughed at me, but I proved that you can be cool and smart. Now I try to hang out with people like me, who have goals," Richard stated.

Richard's family recently moved to City Heights, many miles away from the Oakes Branch. "It's hard because now it takes two buses to get to the Boys & Girls Club," Richard informed. He still makes it to the Club every week!

Richard Dexter truly is a Boys & Girls Club success story! We are very proud of him!



2004 Board of Directors

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Midori Connelly	Roy Lewis	Jerry Schnitzius	John Witt
Chris Coseo			

7

Locations

Branches

Baker Family Branch 835 W. 15th Ave. Escondido, CA 92025 760.745.0515	Encanto Branch 6785 Imperial Ave. San Diego, CA 92114 619.263.6407	Ramona Branch 622 "E" Street Ramona, CA 92065 760.788.7564	William J. Oakes Branch 2930 Marcy Ave. San Diego, CA 92113 619.525.1739
Borrego Springs Branch 630 Cahuilla Borrego Springs, CA 92004 760.767.9989	Linda Vista Branch 2230 E. Jewett St. San Diego, CA 92111 858.277.6670	Sulpizio Family Branch 12988 Bowron Rd. Poway, CA 92064 858.748.9933	4S Ranch Branch 16118 4S Ranch Pkwy. San Diego, CA 92127 858.676.2230
Clairemont Branch 4635 Clairemont Mesa Blvd. San Diego, CA 92117 858.273.1645	Mitchell Branch 115 W. Woodward Ave. Escondido, CA 92025 760.746.3315	Valley Center Branch 28751 Cole Grade Rd. Valley Center, CA 92082 760.749.9822	

School Sites

Bear Valley Middle School 3003 Bear Valley Pkwy. Escondido, CA 92025	Hidden Valley Middle School 2700 Reed Rd. Escondido, CA 92027
Del Dios Middle School 1400 W. 9th Ave. Escondido, CA 92025	Rincon Middle School 925 Lehner Ave. Escondido, CA 92026

Grant Middle School

939 E. Mission Ave.
Escondido, CA 92027

Housing Sites

Market Street
4451 Market St.
San Diego, CA 92102

Santa Margarita
5369 Santa Margarita St.
San Diego, CA 92114

The

Connection

The generosity of the community makes it possible for the Boys & Girls Clubs of Greater San Diego to make a difference in our youth. Here are some of the many ways that dedicated individuals, organizations, and companies can help.

Financial Contributions

The Boys & Girls Clubs of Greater San Diego depends on generous financial contributions from individuals and corporations in our community to fund its diverse programs and operations. You can make a difference in the life of a child by contributing:

- Cash, stock, real estate and other assets
- Underwriting the costs of special events, fundraisers and programs
- Attending an event

Planned Giving

One of the best ways that you can provide hope and opportunity for our community's youth is by ensuring that Boys & Girls Clubs of Greater San Diego will always be available - for the young people of today as well as for generations to come.

Options for planned giving include:

- Wills & Bequests
- Gifts of stock, real estate and other appreciated assets
- Gift annuities, pooled income funds and charitable remainder trusts
- Gifts of insurance

Volunteering

The Boys & Girls Clubs of Greater San Diego provides a variety of opportunities for volunteers. We are also more than happy to work with groups as there are a number of "big" projects available for groups.

A partial list of volunteer needs includes:

- Fundraising
- Maintenance
- Tutors
- Chaperones
- Coaches
- Clerical



Thank You!



115 West Woodward Ave
Escondido, CA 92025
760-746-3315

The Connection is published quarterly and mailed at no cost to supporters of the Club

Serving the Communities of
Borrego Springs
Clairemont
Encanto
Escondido
Linda Vista
Logan Heights
Poway
Ramona
Rancho Bernardo
San Diego
Valley Center

Please designate your United Way contribution to Boys & Girls Clubs of Greater San Diego #96168

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The Connection

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